

# DES390 • Portfolio Studio

School of Design & Communication • Undergraduate • 12 ECTS

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## Overview

Assemble a professional portfolio through structured critique cycles. Students develop case studies that show process and outcomes, improve narrative and evidence, and ensure final presentations are accessible, scannable, and hiring-review friendly.

## LOGISTICS

Credits: 12 ECTS

Level: Undergraduate

School: School of Design & Communication

Prerequisites: None listed

Tags: portfolio, critique, storytelling

Meeting time: Studio critique: weekly reviews + portfolio workshops

Instruction mode: Evidence-first storytelling: show decisions, not just outcomes

## LEARNING OUTCOMES

You will be able to:

- Curate work into a coherent narrative with clear roles and contributions
- Write case studies with constraints, iterations, and measurable outcomes
- Present work accessibly (structure, contrast, navigation, alt text)
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## ASSESSMENT

### Components

- Coursework: 60%
- Final project: 40%

Assessment is based on case study quality and revision depth. You submit drafts, receive critique, and revise. The final portfolio is graded on clarity, evidence, and accessibility.

## WEEKLY PLAN

### Schedule

#### Week 1: Week 1

- Portfolio strategy: audience, positioning, and scope

#### Week 2: Week 2

- Case study anatomy: problem, constraints, approach, evidence

#### Week 3: Week 3

- Writing workshops: clarity, structure, and tone

#### Week 4: Week 4

- Visual polish: typography, spacing, hierarchy

### Extended outline

- Portfolio strategy: audience, positioning, and scope
- Case study anatomy: problem, constraints, approach, evidence
- Writing workshops: clarity, structure, and tone
- Visual polish: typography, spacing, hierarchy
- Accessibility pass: navigation and readable layouts
- Final: portfolio review + improvement plan

## POLICIES & RESOURCES

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- Be honest about what you did and what you learned.
  - Do not publish confidential partner materials.
  - Accessibility requirements apply to the portfolio itself.

#### Suggested resources

- Case study template: context, constraints, decisions, evidence
- Portfolio accessibility checklist
- Peer critique rubric